

Energizer x Hasbro Promotion  
**FULL TERMS & CONDITIONS**

These Terms and Conditions are between you and Energizer Australia Pty Ltd, ABN 91 003 539 026, Level 2, 11 Murray Rose Ave, Sydney Olympic Park, NSW 2127, Australia (the "**Promoter**") and will be treated as having final say in the event of any conflict or inconsistency with other communications, such as advertising or promotional materials. IVE Group Australia Pty Ltd (ABN 58 000 205 210) located at IVE Group - Head Office - Clarence St, Sydney (the "**Administrator**") will be administering this promotion ("**Promotion**") on the Promoter's behalf. Entry instructions form part of the Terms and Conditions, and by participating, all entrants are considered to have accepted and be bound by the Terms and Conditions. Please keep a copy for your information. Hasbro and its affiliated companies (collectively "**Hasbro**") are not responsible for the administration of the Promotion, the collection of entries, selection of winners, or the fulfilment of prize. You are providing information to the Promoter and not to Hasbro. Any questions you have regarding the Promotion should be directed to the Promoter and not Hasbro.

### **Eligibility**

This *Energizer®* Promotion is open to all residents of Australia and New Zealand, aged 18 or over, excluding employees of the Promoter and Administrator, Hasbro, their affiliates or agents, the immediate families of such employees and any other person connected with this Promotion. Energizer will not be responsible for any under-age entries.

1. Purchase is necessary. Entrants must retain an itemised receipt that states the time and date of purchase prior to entry, but within the Promotion Period, as this may be required for validation and in order for a winner to receive their Prize.
2. **Promotion Period:** This Promotion is open from 00.01 AEST/NZST on 1<sup>st</sup> October 2026 and closes at 23.59 AEDT/NZDT on 31<sup>st</sup> December 2026.
3. **Entry Instructions:** To enter the Promotion, the entrant must complete the following steps during the Promotion Period:
  - Purchase any *Energizer®* batteries, battery chargers or flashlights ("Participating Products") from any store that stocks the products within Australia or New Zealand; and
  - Visit [energizerpromo.com](https://energizerpromo.com), navigate to the Energizer x Hasbro promotional page (the "Energizer Promotional Page") on the website, complete the online entry form with their personal details (first name, last name, local mobile number, residential address and email address), upload a scanned copy or photo of their receipt for the qualifying transaction, select the retailer where the qualifying purchase was made (from the dropdown list provided) and provide an answer to the promotional question (in 25 words or less): If you could bring any Hasbro game or toy to life for one day, what would it be and how would Energizer power the adventure?
  - Upon entry form submission, entrants will receive an email to the email address provided, asking them for verification by clicking a link. Entrants must click the link provided to them via email to verify their entry.
  - Once entrants have completed both verification steps, they will then receive an email confirming that they have been entered into the Promotion.

1. Proof of Purchase:

- a. Entrants must upload a photo of their receipt for the qualifying transaction upon entry.
- b. All entrants must retain their original receipt for the qualifying transaction.
- c. For the purposes of this Promotion, a valid receipt is one which clearly evidences all details relating to purchase of a Participating Product, including:
  - a. Store name;
  - b. Date of purchase;
  - c. Products purchased, including any Participating Product;
  - d. Price of each item; and
  - e. Total spent.

"Valid Receipt"

- d. Entrants accept and acknowledge that it is their responsibility to produce a Valid Receipt in order to claim a Prize. If the receipt is unclear, faded or damaged upon its provision to the entrant at purchase, entrants acknowledge that it is their responsibility to request a reprinted receipt from the applicable retailer. The Promoter and Administrator are not liable for any failure by a retailer to print a clear or readable receipt.
  - e. If an entrant fails to produce the Valid Receipt for a specific entry or each entry, as and when requested by the Promoter, the Promoter and/or Administrator has the right to invalidate the entrant's respective entry/entries for which Valid Receipt cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize.
  - f. The Administrator may determine the validity of a receipt in its sole discretion. For the avoidance of doubt, we reserve the right to reject a receipt and the associated entry into the Promotion or claim of a Prize for any reason, including without limitation, where the receipt is unreadable, crumpled or faded.
2. The Promoter reserves the right to reject entries which, in the reasonable opinion of the Promoter:
- a. are in breach of the Terms and Conditions;
  - b. contain any content that is offensive, harmful, objectionable or which is otherwise unsuitable for publication including with respect to race, religion, origin or gender, or which could reflect negatively upon the name, reputation or goodwill of the Promoter or any brand partner;
  - c. contains or refers to any unauthorised third-party brand or reference any third-party names, logos and/or trademarks;
  - d. contains any content which has been created by an AI tool or which has been influenced by AI; and/or
  - e. promotes any political agenda.
3. All Promotion entries received after the end of the Promotion Period are automatically invalid.

4. **The Prizes:** There will be fifteen (15) winners in Australia and six (6) winners in New Zealand. See clause 2 for a full breakdown of Prizes. In total, each winner will win one of the following:
  - a. 1 x Monopoly Deal Card Games worth AUD/NZD\$7.99;
  - b. 1 x Monopoly Classic Board Games worth AUD\$42.99/NZD\$39.99;
  - c. 1 x Peppa Pig Family of Five Figurines worth AUD\$12.99/NZD\$14.99;
  - d. 1 x Peppa Pig Oinks and Snuggles Battery-Operated Toys worth AUD\$49.99/NZD\$54.99;
  - e. 1 x Transformers Studio Series Deluxe Class Transformer (either Bumblebee or Devastation Optimus Prime) worth AUD\$39.99/NZD\$44.99; and
  - f. 1 x Transformers Energon Surge Bumblebee Battery-Operated Toys worth AUD\$99.99/NZD\$109.99.
  
5. Total Prize pool value:
 

**Australia:** AUD\$3,809.10 (AUD\$253.94 per prize)

**New Zealand:** NZD\$1,637.64 (NZD\$272.94 per prize)
  
6. **Further Prize Details:**
  - a. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion in order for their Prize to be sent. The Promoter cannot be held responsible for entrants failing to supply accurate information which affects delivery of the Prize.
  - b. The Promoter is not liable for any Prizes once distributed/dispatched to a winner and the Promoter will not be responsible for any Prizes not received, broken or lost in transit.
  - c. By participating in the Promotion, entrants agree that the Prize is provided on an "as is" basis, and that the Promoter makes no representations or warranties of any nature with respect to the Prize.
  - d. Any pictures depicting the Prizes on any media including press advertisements, posters or TV commercials are indicative only and the actual Prizes may vary from the depictions. The Promotion does not constitute an endorsement or recommendation of the products or services being offered as Prizes.
  - e. The Promoter is not liable for third party products, and the Prizes are subject to the Prize manufacturer's terms and conditions.
  - f. The terms and conditions which apply to the Prize at the time it is issued to the winner will prevail over these Terms and Conditions in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Terms and Conditions or otherwise.
  
7. There is a maximum of three (3) entries permitted per person per month throughout the Promotion Period – for a total of nine (9) entries. One itemised receipt per entry must state the time and date of purchase, which must pre-date the entry date and time, but be within the Promotion Period. Maximum of 1 Prize per person.

8. **Winner Selection:**

- a. The winners will be determined by representatives of the Promoter. Each entry will be judged based on the individual originality, creative merit and literary merit of the answer provided to the promotional question.
- b. The best fifteen (15) valid entries in Australia and the best six (6) valid entries in New Zealand, as determined by the judges, will each win the Prize specified above.
- c. The judges may select additional reserve entries which they determine to be the next best, and record them in order, in case of an invalid entry or ineligible entrant.
- d. The winners will be determined by skill. Chance plays no part in determining the winners. The judges' decision is final and binding and no correspondence will be entered into.

9. **Winner Notification:** Provisional winners will be contacted via the email address provided on entry within five (5) working days of the judging and will be asked to provide evidence of identity and eligibility. Reasonable efforts will be made to contact the provisional winners. Once eligibility has been confirmed, the provisional winner will be confirmed as a winner. If a provisional winner does not respond to the initial contact within 14 days, the Promoter reserves the right to disqualify that entrant and award the Prize to a reserve selected in the same manner. Reserve winners may have less time to respond.

10. **Prize Acceptance:** Fulfilment of the Prizes will take place within 90 days of acceptance of the Prizes. In the unlikely event that a winner has not received their Prize in this timeframe, the winner must inform the Promoter by emailing [anz.marketing@energizer.com](mailto:anz.marketing@energizer.com) within a further 28 days. If a winner does not inform the Promoter within this time frame, the Promoter will reserve the right to not reissue the Prize.

11. Any applicable taxes associated with accepting or receiving the Prize are the sole responsibility of the winner. The entrant must seek their own independent financial advice regarding the tax implications relating to the Prize or acceptance of the Prize.

12. Entrants must complete their details using their legal name. The Promoter reserves the right to disqualify any entrant who uses multiple names or email addresses.

13. If the customer experiences any issues whilst using the Energizer Promotional Page, please contact customer services at [anz.marketing@energizer.com](mailto:anz.marketing@energizer.com)

14. Purchase of licenced *Energizer*® products are not eligible for entry. These include automotive/marine batteries, USB chargers and power banks.

15. Providing your personal data is voluntary, but necessary, to participate in the Promotion. The Promoter is the data controller and has appointed the Administrator to be the data processor. Your personal data will be processed based on the legitimate interests of the Promoter (a) for no longer than is necessary to conduct the Promotion and (b) after the Promotion, only to defend against possible claims of participants, or to comply with legal obligations, relating to the Promotion. By participating in the Promotion, you will receive emails from the Administrator in confirmation of your entry

and about the Promotion. If you are a winner, the Administrator will use your personal data to deliver the Prize. You have the right to access, rectify, transfer, and delete your personal data and to object to or limit the processing of your personal data. The Promoter does not intend to transfer your personal data to third countries. To learn more about your rights and how to exercise them, including by contacting the Promoter, please visit the Promoter's privacy policy, available through [www.energizergrouplegal.com](http://www.energizergrouplegal.com). The Privacy Policy explains how the Promoter protects your personal information, your rights for controlling your personal information, and how to contact the Promoter to exercise your rights.

## General

16. It is a condition of the Promotion that the entrant agrees to be bound by these Terms and Conditions, and in particular that the decisions of the Promoter on any matters whatsoever arising out of or connected with the Promotion are final.
17. The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you participate in a way that is not consistent with these Terms and Conditions, your entry (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from participating in future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
  - a. Verify the eligibility of participants by requesting such information it considers reasonably necessary for this purpose. A Prize may be withheld until verification is completed.
  - b. Disqualify entries that are not made directly by the individual participating in the Promotion.
  - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
  - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
  - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
  - f. Disqualify entrants who tamper with the entry process.
  - g. Disqualify entries which, in some other way, do not meet the requirements of these Terms and Conditions.
18. The Prizes are non-transferable. There are no alternatives to the Prizes offered. In the event of unforeseen circumstances, the Promoter reserves the right to substitute the Prize for an alternative of equal or greater value.
19. This Promotion is in no way sponsored by ©Hasbro 2026. All Rights Reserved. Hasbro and its parent, affiliates, and subsidiaries are not responsible for the Promotion,

administration or execution of the travel package, Promotion or Competition. By entering you are providing your information to the Promoter and not to these entities. The entities are not responsible for any element of this Promotion.

20. PEPPA PIG, MONOPOLY, TRANSFORMERS and/or ® & © 2026 Hasbro. PEPPA PIG © 2026 ABD Ltd/Hasbro/HCPL Ltd. TRANSFORMERS manufactured under license from TOMY Company Ltd.
21. The Promoter will do all that it reasonably can to ensure that the Energizer Promotional Page is functioning correctly throughout the Promotion Period. However, the Promoter will not accept responsibility for Promotion entries that are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any delivery, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to the Energizer Promotional Page.
22. In participating in the Promotion, the participant confirms that they are eligible to do so and eligible to receive the Prize if they are a winner. The Promoter reserves the right to verify the eligibility of entrants including but not limited to requiring proof of an entrant's identity, age, place of residence and/or that they are not employed by the Promoter or its Agent (which must be provided within 14 days). The Promoter reserves the right, in its sole discretion, to refuse to award the Prize, withdraw Prize entitlement, and/or refuse further participation in the Promotion and disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions or any instructions forming part of this Promotion's entry requirements, corrupted or affected the administration, security or integrity of the Promotion, tampered with the entry process, engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion or otherwise gained unfair advantage in participating in the Promotion or won using fraudulent means. The Promoter may require such information as it considers reasonably necessary for this purpose and a Prize may be withheld unless and until the Promoter is satisfied with the verification. The Promoter will be the final arbiter in any decisions and these will be binding.
23. This Promotion and these Terms and Conditions are governed by Australian Law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of New South Wales, Australia.
24. None of the Promoter, and its respective associated agencies and companies, Hasbro and its affiliates will be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.

25. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could corrupt or affect the proper operation of this Promotion or the awarding of Prizes, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel, suspend or amend the Promotion or these Terms and Conditions, at any stage, but will always endeavour to minimize the effect to participants in order to avoid undue disappointment.
26. None of the Promoter, Hasbro, and their respective parents, subsidiaries, and affiliates, and each of their respective officers, directors, shareholders, employees, agents, representatives, assigns and successors-in-interest will not be liable for any failure to comply with its obligations or any delay in performing its obligations within these terms and conditions if an act, omission, event or circumstance occurs caused by (but not limited to) global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God, or any other circumstances beyond the reasonable control of the Promoter.
27. An entry must be made directly by the individual participating the Promotion. Bulk entries from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries and entries submitted by macros or other automated means together with entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified and will not be counted. If it becomes apparent that a participant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that participant's entry in a way that is not consistent with the Terms and Conditions of the Promotion, that participant's entries will be disqualified and any Prize awarded will be void. Participants are not permitted to enter using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
28. If any part/s of these Terms and Conditions should be determined to be illegal, or are legally ruled to be invalid or otherwise unenforceable then the remainder will not be affected and will continue in full force and effect.
29. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
30. These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials.
31. All material submitted on entry (e.g. answer(s) to a promotional question) must NOT:  
(a) be in breach of any laws, regulations and rights, e.g. any laws regarding intellectual property (copyright, trademarks, etc), defamation and privacy; (b) be defamatory, obscene, derogatory, pornographic, sexually inappropriate, contain nudity, aggressive, violent, abusive, harassing, threatening, objectionable or discriminate/vilify any section of the community with respect to race, ethnicity, nationality, religion, origin, sexual preference, mental illness, disability or gender or unsuitable for publication; or (c) contain viruses. Entrants warrant that they own or have the right to license the copyright in any entry submitted by them into this Promotion, for the purposes of this

Promotion, that no rights have been granted to any third party in respect of any such entry which would prevent the entry being used as contemplated by this Promotion, and that the use by the Promoter of any such entry will not breach any laws or infringe the rights of any person (including without limitation with respect to privacy, intellectual property and defamation). Entrants must obtain prior consent from any person or from the owner(s) of any property that appears in their entry. By entering, all entrants license and grant the Promoter, its affiliates and sub-licensees an exclusive, royalty-free, perpetual, worldwide, irrevocable, and sub-licensable right to use, reproduce, modify, adapt, publish and display their entry (including any portion of their entry) for any purpose, including but not limited to future promotional, marketing or publicity purposes, in any media, without compensation, restriction on use, attribution or liability. Entrants agree that their entry is their original work and does not infringe the rights of third parties, or that they have obtained full prior consent from any person who has jointly created or has any rights in the aforementioned material. Entrants consent to any use of their entry that may otherwise infringe their moral rights. Entrants are responsible for all materials they submit on entry. The Promoter will not be liable for any entries, to the extent permitted by law. The Promoter reserves the right to remove, request removal or decline to publish any entry or portion of an entry for any reason whatsoever, including if in breach of these Terms and Conditions. The Promoter will have no liability to entrants if it exercises this right and entrants must comply with any request made by the Promoter pursuant to this paragraph. The entrant warrants and represents that any material sent or provided by the entrant to the Promoter will not infringe any copyright, trademarks or other intellectual property rights of any third party (including moral rights) and that the entrant has all rights to use the materials and has obtained all necessary consents to comply with any relevant privacy and/or confidentiality requirements. Entrants agree to indemnify the Promoter for any breach of the Terms and Conditions including this clause.

32. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth) and Consumer Guarantees Act 1993 (NZ) and/or Fair Trading Act 1986 (NZ).